

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.13  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME EMILY MILHOAN

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DATE OCT10/12 18.13

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STA: \*\*\*\*\*  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	S		1130P-1205A	30		\$1,600.00	10/6	10/6	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 692												
PROGRAM : LATE NEWS NCAA FOOTBALL												
82	A		1155P-1230A	30		\$1,600.00	10/6	10/6	1		SAT	1
PROGRAM : LATE NEWS NCAA FOOTBALL ORD COM1 : SPOT RAN @ 12:23A IN EYEWITNESS NEWS @ 1155P-1230A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-61												

REP HEADLINE# 6228189 TRF# 321476  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.13  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#61	MISSED: SAT/1130P-1205A				OCT6		30S	\$1,600.00	(OCT10/12)	
			OFFER: SAT/1155P-1230A				OCT6		30S	\$1,600.00	PLS ADVISE.	
			CMT: SPOT RAN @ 12:23A IN EYEWITNESS NEWS @ 1155P-1230A									
CONTRACT TOTAL											149350.00	
TOTAL SPOTS											75	

OCT/12 149350.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE